

YENİ YÜZYIL UNIVERSITY INSTITUTE OF SOCIAL SCIENCES
BUSINESS ADMINISTRATION PROGRAM (WITH-THESIS) 2025-2026 ACADEMIC YEAR COURSE SCHEDULE

1. Semester								
Necessity	Code	Course Name	A/T	T	P	C	ECTS	
None	ISL533*	Seminar		T	1	0	0	3
None		Elective Course		T	3	0	3	6
None		Elective Course		T	3	0	3	6
None		Elective Course		T	3	0	3	6
None		Elective Course		T	3	0	3	6
None		Elective Course		T	3	0	3	6
TOTAL					16	0	15	33

2. Semester							
Necessity	Code	Course Name	A/T	T	P	C	ECTS
None	EKO530*	Scientific Research Techniques and Publishing Ethics	T	3	0	3	6
None		Elective Course	T	3	0	3	6
None		Elective Course	T	3	0	3	6
None		Elective Course	T	3	0	3	6
None		Elective Course	T	3	0	3	6
TOTAL				15	0	15	30

1st Semester - Field Selective Courses

2nd Semester - Field Selective Courses

Necessity	Code	Course Name	A/T	T	P	C	ECTS
None	ISLE538	Capital Markets, Institutions and Instruments		T	3	0	3
None	ISLE536	Organizational Behavior		T	3	0	3
None	EKOE506	Money and Banking		T	3	0	3
None	ISLE506	Production Management		T	3	0	3
None	ISLE528	Globalization		T	3	0	3
None	ISLE530	International Business		T	3	0	3
None	ISLE512	Integrated Marketing Communication		T	3	0	3
None	ISLE524	Corporate Finance		T	3	0	3
None	ISLE522	Portfolio Management		T	3	0	3
None	ISLE502	Strategic Management		T	3	0	3
None	ISLE570	Statistics		T	3	0	3
None	ISLE514	Labor Economics		T	3	0	3
None	ISLE516	Digital Marketing		T	3	0	3
None	ISLE518	Brand Management		T	3	0	3
None	ISLE520	Leadership and Leadership Approaches		T	3	0	3
None	ISLE526	Tax Awareness and Behavior in Businesses		T	3	0	3
TOTAL							

3rd Semester

Necessity	Code	Course Name	A/T	T	P	C	ECTS
Available**	ISL590**	Thesis		T	0	0	60
TOTAL					0	0	60

4th Semester

Necessity	Code	Course Name	A/T	T	P	C	ECTS
Available**	ISL590**	Thesis		T	0	0	60
TOTAL					0	0	60

(*) Markable courses can be opened in fall and spring semesters regardless of the course code.

** To be successful in all lessons. To have at least 2.50 GPA average.

A: Annual courses / T: Term Courses

TOTAL ECTS : 123